

JOURNALISM & MEDIA LITERACY

Fall 2017: *Learn by Doing*

By October 27, work your way up to 10 points by any combination of the items below.

SOCIAL MEDIA REPORTING

(3) points each

All social media reporting must be approved at least one day in advance by the adviser and *Friar's Lantern* Editor-in-Chief.

Publish a Snapchat story for an athletic event with a minimum of (5) snaps on *The Friar's Lantern* account. Must include:

- Introductory / setting snap, introducing the event
- At least one interview with a player or coach
- Action shot during the game
- Final score

Live tweet an athletic event on *The Friar's Lantern* account. Must include:

- Introductory tweet, introducing you as the reporter for the game and tags to the teams
- At least two photographs or video clips of the event
- At least four score and action updates
- Final score
- Sign-off tweet

Live tweet an school / campus event on *The Friar's Lantern* account. (i.e. brotherhood ceremony; activities fair; academic competition; guest speaker; etc.) Must include:

- Introductory tweet, introducing the event and tagging parties involved
- At least three photographs or video clips of the event
- At least two descriptive updates

Shoot a photo album from an athletic or campus event.

Must include:

- 10-20 quality photos, shared in Google Drive and organized by number.
- *Horizontal photos only.*
- Lede and nutgraf describing the event.
- Captions written for each photo in a separate document, numbered organized by the photos. Captions should include the names of anyone featured in the photograph, and an action sentence about what is going on in each photo.

Produce a short video or a podcast about an athletic or campus event. Must include:

- 2-3 minutes in length. Can be longer, but not shorter.
- Introductory caption, introducing the event by title and date
- All video shot in landscape format. All audio recorded in high quality.
- At least two interviews with people affiliated with the event.
- Footage and/or background sound of the event
- *Video submitted as a Google Drive share or via flash drive—not published to YouTube or another service.*

READING & ANALYZING THE NEWS

(3) points each

Read a longread journalism story from "[The Best of Longreads 2016](#)"

OR

Read a longread journalism story from "[Longreads Best of 2016: Sports Writing](#)."

Submit a Google Doc that includes in approximately 500 words:

- The title of the article + the name of the reporter(s)
- Your summary of the article
- Identify three sources referenced in the article, and what they shared for the story
- Discuss any bias or opinion statements in the article
- Offer your own perspective on the article—what did you take away from reading it?

FIRST AMENDMENT

(3) points

Make a video recording of yourself reciting the First Amendment from memory. *It must be clear that you are not reading from any references or 'cheat sheets.'* Record this video in landscape format and share it with your instructor in Google Drive.

ADDING TO OUR CLASS COLLECTION

(1) point each

Bring a copy of a college newspaper to class.

Bring a copy of another high school's newspaper to class.

Bring in a copy of the *Sunday New York Times* or *Sunday Philadelphia Inquirer*.