

KATE PLOW



ARTS + JOURNALISM EDUCATION
STUDENT AFFAIRS • GRAPHIC DESIGN

CONTACT

1504 Windermere Rd
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PORTFOLIO:
www.teachingcraft.net

TEACHING EXPERIENCE

- [2018-#] PHOTOGRAPHY, DESIGN & VISUAL COMMUNICATIONS TEACHER**
Strath Haven High School, Wallingford-Swarthmore School District • *Wallingford, PA*
Re-invigorating photography and video program at state- and nationally-ranked public high school. Courses include Graphic Design I, Visual Communications, Digital Photography I-II, and Video Production. Designed new courses and aligned curriculum to standards of Visual Art department. Supporting students as photojournalists and news and documentary producers, while coaching college-bound students on portfolio development. Students regularly participate in regional, state, and national contests and shows.
- [2012-2018] JOURNALISM TEACHER/ADVISER**
Malvern Preparatory School • *Malvern, PA*
In five years, coached extracurricular newspaper from occasional publication in print only, with less than ten staff members, up to a thriving monthly print and online publication with 35+ on staff. Designed elective Journalism and Media Literacy class for seniors, and doubled enrollment after first year, with first-time writers contributing award-winning features for publication. Collaborated with student editors to create staff manual and all staff policies.
- [2007-2018] ART TEACHER**
Malvern Preparatory School • *Malvern, PA*
Courses included high school Ceramics I-IV, Graphic Design I-II, and Journalism. Initiated and facilitated Empty Bowls event, raising \$100,000+ over nine years in support of Philadelphia's homeless community. Established National Art Honor Society chapter. Coached teaching assistants in Graphic Design as well as many students on college portfolio development. Served on curriculum committee of schoolwide strategic planning process, and within the arts department to develop a revised plan for academic excellence in the arts. Designed programs, signage, and brochures for department and school events, including working with vendors for print production.
- [2014-2015] STUDIO INSTRUCTOR, CERAMICS**
Interlochen Center for the Arts • *Interlochen, MI*
Taught ceramics to high school and middle school students at world-class educational and cultural center. Managed studio inventory and materials usage.
- [2013] VISUAL ART INSTRUCTOR**
Blue Ridge Summer Institute for Young Artists (BLUR) • *Sweet Briar College, Sweet Briar, VA*
Provided structure for college-level courses in visual art, integrated collaboratively with courses in creative writing and theatre. Designed curriculum and implemented student performances and exhibitions.
- [2008-2013] STUDIO INSTRUCTOR, CERAMICS**
Delaware Art Museum • *Wilmington, DE*
Taught ceramics classes for students ages 6-12 during summers and to adult learners in fall and spring terms.
- [2010-2011] ADJUNCT INSTRUCTOR, PAINTING**
Immaculata University • *Immaculata, PA*
Taught Painting I to elective and certificate students in undergraduate and lifelong learning programs.
- [2004-2007] ART TEACHER**
Pitman High School • *Pitman, NJ*
Courses included inclusive 9th-12th grade classes in Ceramics I & II, Computer Art, Art I & II, and Art Major I. Co-curricular activities included Literary Magazine, National Art Honor Society, a student-led adult ceramics class, and two Empty Bowls events.

STUDENT AFFAIRS EXPERIENCE

- [2011-2012] DIRECTOR OF STUDENT SERVICES**
Blue Ridge Summer Institute for Young Artists (BLUR) • *Sweet Briar, VA*
Alongside a team of colleagues, piloted a successful three-week summer arts program for high school students based on an interdisciplinary model. Designed from scratch and implemented all co-curricular programming, including residence life.
- [1997-2007] DIRECTOR OF RESIDENCE LIFE**
Pennsylvania Governor's School for the Arts • *Erie, PA*
Coordinated all student services for state-funded five-week residential summer program for 200 high school students. Responsibilities included staff selection, training, and supervision; housing assignments and facilities management for student and faculty housing; 24-hour on-call emergency response; parent communication; and administrative support.
- [2001-2004] ASSISTANT DIRECTOR OF RESIDENCE LIFE**
Maryland Institute College of Art • *Baltimore, MD*
Implemented vision, programming, security, and day-to-day operations of a 202-bed upper-division student residence hall and student center for the entire campus. Coordinated student staff selection and training, move-in, orientation, and educational programming designed to meet the developmental needs of a unique student population.
- [2000-2001] STUDENT SERVICES COORDINATOR**
South Carolina Governor's School for the Arts and Humanities • *Greenville, SC*
Provided supervision, counseling, and intervention at ten-month, state-funded residential secondary school for students gifted in the creative and performing arts.

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EDUCATION & CERTIFICATIONS

MASTER OF ARTS, TEACHING

The University of the Arts
Philadelphia, PA
GPA 4.00 / 4.00
PA Instructional I Certification
Art K-12

BACHELOR OF FINE ARTS

DRAWING, PAINTING CONCENTRATION
Saint Vincent College • Latrobe, PA
GPA 3.89 / 4.00

CERTIFIED JOURNALISM EDUCATOR

Journalism Education Association

Academy for Scholastic Broadcasting
Summer 2019

PUBLICATIONS & PRESENTATIONS

OUTSOURCED: JOURNALISM BEYOND THE J-CLASS

Presentation - November 2019

National High School Journalism Convention • Washington D.C.
Collaborated with former student editor to share the value of journalism education beyond high school journalism programs, and to strategize on ways to integrate journalism and media literacy across the curriculum.

SURVEY AS TEAMBUILDER

Published in *Dow Jones Adviser Update*, Fall 2017

Article described how our journalism staff's back-to-school survey functions as staff teambuilding and development.

FROM EXTRACURRICULAR TO EXTRAORDINARY

Presentation - November 2016, April 2017

Columbia Scholastic Press Association • Columbia University
National High School Journalism Convention • Seattle, WA
Collaborated with students to share strategies for building a journalism program and staff development without dedicated class time.

HOW TO GET SOCIAL WITH YOUR MEDIA

Presentation - November 2015

National High School Journalism Convention • Orlando, FL
Collaborated with student editors to share how a publication with a small staff developed and learned to manage social media presence on multiple platforms.

MUD, MEANING & THE MOUSE

Presentation - March 2013

National Council for Education in the Ceramic Arts • Houston, TX

Presentation explored meaningful ways in which technology can enhance ceramics education.

mudmeaningandthemouse.weebly.com

WORTH THE MESS

Published in *Teaching Artist Journal*, December 2013

Essay explored the importance of hands-on learning
Contributor at TAJ/AltSpace blog linked to publication.
tajaltspace.com



SELECTED RECOGNITION, JOURNALISM

Recognition for the staff of *The Friar's Lantern* during my tenure as adviser.

COLUMBIA SCHOLASTIC PRESS ASSOCIATION

Special Recognition Adviser • *Dow Jones News Fund*, 2018

Gold Crown • *Hybrid Publications*, 2018

Silver Crown • *Hybrid Publications*, 2017

1st Place • *Sports Story of the Year*, 2015-2016

Gold Rating, All-Columbian Honors • *CSPA Critique*, 2015-2018

JOURNALISM EDUCATION ASSOCIATION

Rising Star Educator Award • 2017

Pennsylvania State Representative • 2017-2018

Aspiring Young Journalist Award • 2017

National Student Impact Award • 2016

NATIONAL SCHOLASTIC PRESS ASSOCIATION

Story of the Year Finalist, Sports • 2015-2016

Superior, Excellent Awards • *Write-offs*, Spring 2017

YOUTH JOURNALISM INTERNATIONAL

Runner-Up, Adviser of the Year • 2018

Student Journalist of the Year • 2015-2016

Multiple individual awards • 2015-2017

PENNSYLVANIA SCHOOL PRESS ASSOCIATION

Pennsylvania Journalism Teacher of the Year • 2017

PA Student Journalist of the Year • 2016, 2017

Gold Rating • 2014-2017

Multiple individual awards • 2014-2016

EXHIBITIONS

FLOW

Installation - October 2013

Harvard Graduate School of Education • Cambridge, MA

Collaborated with six students to create a ceramics installation that involved audio storytelling and interviews on-site at an education conference.

mpflow2013.com

DIVERGENT CONVERSATION

Installation - March 2012

Malvern Preparatory School • Malvern, PA

Interactive installation involved ceramics and audio storytelling.

ART EDUCATORS' EXHIBITS

Exhibit - Fall 2017

"The Art of Art Education" • Penn State Great Valley, Malvern, PA

Exhibit - June 2014, June 2015

Interlochen Center for the Arts • Interlochen, MI

Exhibit - December 2012

Delaware Art Museum • Wilmington, DE

TECHNOLOGY SKILLS

Fluent and able to teach:

Macintosh + PC OS

Adobe Creative Suite

Photoshop

Illustrator

InDesign

Acrobat

Premiere

Lightroom

Spark

FinalCut Pro

Microsoft Office

Google Apps + Analytics

WordPress, Wix, Weebly

Digital Photography + Video

Social Media Tools

Facebook

Twitter

Tumblr

Flickr

Adobe Spark

Instagram

YouTube

Periscope

Snapchat

Issuu

Skype

INTERESTS

Freelance graphic designer + social media manager

Working ceramic artist

Blogger

Hiker

Photographer

Traveler

Equestrian