KATE PLOWS



ARTS + JOURNALISM EDUCATION STUDENT AFFAIRS • GRAPHIC DESIGN

CONTACT

1504 Windermere Rd Apt. 201 West Chester, PA 19380



kplows@gmail.com

mww.linkedin.com/in/kplows

PORTFOLIO:

www.teachingcraft.net

TEACHING EXPERIENCE

[2018-#] PHOTOGRAPHY, DESIGN & VISUAL COMMUNICATIONS TEACHER

Strath Haven High School, Wallingford-Swarthmore School District • Wallingford, PA

Re-invigorating photography and video program at state- and nationally-ranked public high school. Courses include Graphic Design I, Visual Communications, Digital Photography I-II, and Video Production. Designed new courses and aligned curriculum to standards of Visual Art department. Supporting students as photojournalists and news and documentary producers, while coaching college-bound students on portfolio development. Students regularly participate in regional, state, and national contests and shows.

[2012-2018] JOURNALISM TEACHER/ADVISER

Malvern Preparatory School • Malvern, PA

In five years, coached extracurricular newspaper from occasional publication in print only, with less than ten staff members, up to a thriving monthly print and online publication with 35+ on staff. Designed elective Journalism and Media Literacy class for seniors, and doubled enrollment after first year, with first-time writers contributing award-winning features for publication. Collaborated with student editors to create staff manual and all staff policies.

(2007-2018) ART TEACHER

Malvern Preparatory School • Malvern, PA

Courses included high school Ceramics I-IV, Graphic Design I-II, and Journalism. Initiated and facilitated Empty Bowls event, raising \$100,000+ over nine years in support of Philadelphia's homeless community. Established National Art Honor Society chapter. Coached teaching assistants in Graphic Design as well as many students on college portfolio development. Served on curriculum committee of schoolwide strategic planning process, and within the arts department to develop a revised plan for academic excellence in the arts. Designed programs, signage, and brochures for department and school events, including working with vendors for print production.

(2014-2015) STUDIO INSTRUCTOR, CERAMICS

Interlochen Center for the Arts • Interlochen, MI

Taught ceramics to high school and middle school students at world-class educational and cultural center. Managed studio inventory and materials usage.

(2013) VISUAL ART INSTRUCTOR

Blue Ridge Summer Institute for Young Artists (BLUR) • Sweet Briar College, Sweet Briar, VA

Provided structure for college-level courses in visual art, integrated collaboratively with courses in creative writing and theatre. Designed curriculum and implemented student performances and exhibitions.

(2008-2013) STUDIO INSTRUCTOR, CERAMICS

Delaware Art Museum • Wilmington, DE

Taught ceramics classes for students ages 6-12 during summers and to adult learners in fall and spring terms.

(2010-2011) ADJUNCT INSTRUCTOR, PAINTING

Immaculata University • Immaculata, PA

Taught Painting I to elective and certificate students in undergraduate and lifelong learning programs.

(2004-2007) ART TEACHER

Pitman High School • Pitman, NJ

Courses included inclusive 9th-12th grade classes in Ceramics I & II, Computer Art, Art I & II, and Art Major I. Co-curricular activities included Literary Magazine, National Art Honor Society, a student-led adult ceramics class, and two Empty Bowls events.

ॐ STUDENT AFFAIRS EXPERIENCE

(2011-2012) DIRECTOR OF STUDENT SERVICES

Blue Ridge Summer Institute for Young Artists (BLUR) • Sweet Briar, VA

Alongside a team of colleagues, piloted a successful three-week summer arts program for high school students based on an interdisciplinary model. Designed from scratch and implemented all co-curricular programming, including residence life.

(1997-2007) DIRECTOR OF RESIDENCE LIFE

Pennsylvania Governor's School for the Arts • Erie, PA

Coordinated all student services for state-funded five-week residential summer program for 200 high school students. Responsibilities included staff selection, training, and supervision; housing assignments and facilities management for student and faculty housing; 24-hour on-call emergency response; parent communication; and administrative support.

(2001-2004) ASSISTANT DIRECTOR OF RESIDENCE LIFE

Maryland Institute College of Art • Baltimore, MD

Implemented vision, programming, security, and day-to-day operations of a 202-bed upper-division student residence hall and student center for the entire campus. Coordinated student staff selection and training, move-in, orientation, and educational programming designed to meet the developmental needs of a unique student population.

(2000-2001) STUDENT SERVICES COORDINATOR

South Carolina Governor's School for the Arts and Humanities • Greenville, SC

Provided supervision, counseling, and intervention at ten-month, state-funded residential secondary school for students gifted in the creative and performing arts.

KATE PLOWS

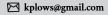


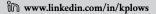
ARTS + JOURNALISM EDUCATION STUDENT AFFAIRS • GRAPHIC DESIGN

CONTACT

1504 Windermere Rd Apt. 201 West Chester, PA 19380









www.teachingcraft.net

MALE EDUCATION & CERTIFICATIONS

MASTER OF ARTS, TEACHING

The University of the Arts Philadelphia, PA GPA 4.00 / 4.00 PA Instructional I Certification Art K-12

BACHELOR OF FINE ARTS Drawing, Painting Concentration

Saint Vincent College • Latrobe, PA GPA 3.89 / 4.00

CERTIFIED JOURNALISM EDUCATOR

Journalism Education Association

Academy for Scholastic Broadcasting Summer 2019

PUBLICATIONS & PRESENTATIONS

OUTSOURCED: JOURNALISM BEYOND THE J-CLASS

Presentation - November 2019

National High School Journalism Convention • Washington D.C. Collaborated with former student editor to share the value of journalism education beyond high school journalism programs, and to strategize on ways to integrate journalism and media literacy across the curriculum.

SURVEY AS TEAMBUILDER

Published in Dow Jones Adviser Update, Fall 2017
Article described how our journalism staff's back-to-school survey functions as staff teambuilding and development.

FROM EXTRACURRICULAR TO EXTRAORDINARY

Presentation - November 2016, April 2017

Columbia Scholastic Press Association • Columbia University National High School Journalism Convention • Seattle, WA Collaborated with students to share strategies for building a journalism program and staff development without dedicated class time.

HOW TO GET SOCIAL WITH YOUR MEDIA

Presentation - November 2015

National High School Journalism Convention • Orlando, FL Collaborated with student editors to share how a publication with a small staff developed and learned to manage social media presence on multiple platforms.

MUD, MEANING & THE MOUSE

Presentation - March 2013

National Council for Education in the Ceramic Arts • Houston, TX

Presentation explored meaningful ways in which technology can enhance ceramics education.

mudmeaningandthemouse.weebly.com

WORTH THE MESS

Published in Teaching Artist Journal, December 2013
Essay explored the importance of hands-on learning
Contributor at TAJ/AltSpace blog linked to publication.

abla selected recognition, Journalism

Recognition for the staff of The Friar's Lantern during my tenure

COLUMBIA SCHOLASTIC PRESS ASSOCIATION

Special Recognition Adviser • Dow Jones News Fund, 2018 Gold Crown • Hybrid Publications, 2018 Silver Crown • Hybrid Publications, 2017 1st Place • Sports Story of the Year, 2015-2016 Gold Rating, All-Columbian Honors • CSPA Critique, 2015-2018

JOURNALISM EDUCATION ASSOCIATION

Rising Star Educator Award • 2017 Pennsylvania State Representative • 2017-2018 Aspiring Young Journalist Award • 2017 National Student Impact Award • 2016

NATIONAL SCHOLASTIC PRESS ASSOCIATION

Story of the Year Finalist, Sports • 2015-2016 Superior, Excellent Awards • Write-offs, Spring 2017

YOUTH JOURNALISM INTERNATIONAL

Runner-Up, Adviser of the Year • 2018 Student Journalist of the Year • 2015-2016 Multiple individual awards • 2015-2017

PENNSYLVANIA SCHOOL PRESS ASSOCIATION

Pennsylvania Journalism Teacher of the Year • 2017 PA Student Journalist of the Year • 2016, 2017 Gold Rating • 2014-2017 Multiple individual awards • 2014-2016

EXHIBITIONS

FLOW

Installation - October 2013

Harvard Graduate School of Education • Cambridge, MA Collaborated with six students to create a ceramics installation that involved audio storytelling and interviews on-site at an education conference.

mpflow2013.com

DIVERGENT CONVERSATION

Installation - March 2012
Malvern Preparatory School • Malvern, PA
Interactive installation involved ceramics and audio storytelling.

ART EDUCATORS' EXHIBITS

Exhibit - Fall 2017

"The Art of Art Education" • Penn State Great Valley, Malvern, PA

Exhibit - June 2014, June 2015

Interlochen Center for the Arts • Interlochen, MI

Exhibit - December 2012
Delaware Art Museum • Wilmington, DE

TECHNOLOGY SKILLS

Fluent and able to teach: Social Media Tools Macintosh + PC OS Adobe Creative Suite Facebook Photoshop Twitter Illustrator Tumblr InDesign Flickr Acrobat Adobe Spark Premiere Instagram Lightroom YouTube Spark Periscope FinalCut Pro Snapchat Microsoft Office Issuu Google Apps + Analytics Skype

WordPress, Wix, Weebly

Digital Photography + Video Currently learning to podcast

🆄 INTERESTS

Freelance graphic designer + social media manager Working ceramic artist Blogger

Hiker Photographer Traveler Equestrian

REFERENCES AVAILABLE UPON REQUEST